

ARTS BOARD MEETING MINUTES  
1651 W. 2300 N. CLINTON, UTAH  
MARCH 16, 2023

**Welcome:** Laretta Beesley

**Those in attendance:** Laretta Beesley, Kathy Ostberg, Randy Williams, Kellie Cowley, Marie Dougherty, Brooke Mitchell, Valen Hill

**Approval of the Minutes for February:** Motion to approve the minutes by Laretta Beesley, seconded by Kathy Ostberg. Vote was unanimous.

**City Council April Budget ?:** We decided to ask Dennis Cluff to put our request for \$2,000 for the year for the Arts Board into the City Council budget for the coming year. Budget requests will be decided in the April meeting of the city council.

**Voting of Officers for the Arts Board:** Laretta agreed to continue as President for another year. Voting was unanimous, Laretta Beesley-President, Kellie Cowley-Vice President, Kathy Ostberg-Secretary.

**Next Activity:** Valen is teaching a Photo class here tonight at 7:00.

**Band:** “Mid Life Crisis” he has not gotten back to Laretta on whether or not they will do a concert for us.

Randy has arranged with Mike Murphy to do a concert for \$400. He is a well-known entertainer. We just need to figure out a date. Randy will give him 3 or 4 dates, Friday nights, and see what would work for him.

Someone asked if having a food truck might be a possibility. It was expressed that we have too small of a group for a food truck to have much of a draw.

**Cowboy Poetry and Music:** This is set for Oct. 20<sup>th</sup>.

**Barber Shop Quartet:** He has not gotten back to us.

**Children’s choir:** We still need a new director for this year. Brooke said she would check with Genevieve.

**Paint Nights ?:** Kathy has set up April 27<sup>th</sup> for an intro to Watercolor class, \$20 per person. Sept 14 or 15, or September 21-22 for an acrylic painting class.

**Music Night ?:** Kelley has talked to Lindsay Clark, who is a member of the Tabernacle Choir. She has had a great deal of musical training and would be willing to come and teach. We need to figure out what might appeal to the public and when to have it.

**Heritage Days—our part?:** We need the information for the Art Show and the Photography Contest into Brooke for the booklet by April 10<sup>th</sup>. We need the photo rules and the art rules and times. If there is not enough room in the booklet for all the information we want to put in, we can have a link to go to for more information,

**Branding: What is the next step?** We ran out of time to go into this as much as we need to. We agreed to meet next Thursday, March 23<sup>rd</sup> to continue this discussion.

**Board Member comments:** We discussed ways to get information out to the community about events. We asked whether we could email people directly? Marie said we would need for people to “opt-In” and the city won’t do that at this time. We asked if we could do it separately. We could collect emails at our events and possibly at Heritage Days.

The electronic sign was discussed, but it requires too much time and travel for the sign to be changed. Randy suggested we could have a Photo of the Month and have it published. We thought it could be posted on our Facebook page.

Valen asked if she could be added as an Editor, or an Administrator on the Facebook page. Laretta said she would check with Shantel. She also recommended that we make it a business page so that we could monitor the traffic better. We are currently a group page.

We would also like to get permission to set up an Instagram account for the Arts Board. Ask Lisa?

Marie told us that there can be no deleting on our social media accounts. We can hide them, maybe, but we need to have it stated and we need to log all comments because these are public records. Possibly we can archive things. We are only allowed to censor things that fall under the 1<sup>st</sup> amendment. We have to follow the law and it is somewhat uncertain when dealing with social media.

Randy suggested we sponsor a Clinton "Eat Local Night" to support restaurants in the city. We could post pictures and ask people to share their photos of them eating locally. Marie said she could possibly bring this up at the next business summit meeting on March 21.

**Newsletter information:** Reminder for the Community Book Club, Recipe Books, Art Group on Thursdays from 9-2. Next event-Paint night. (Kathy will send this to Lisa to put in.)

**Motion to Adjourn:** Motion was made by Kellie Cowley, Second by Randy Williams. Vote was unanimous.

**Next meeting: April 20<sup>th</sup> 6:00 pm**