

# Sponsorship Opportunities

2020

## Clinton City Recreation Community Events and Programs



## **SPONSORS FOR OUR COMMUNITY EVENTS AND PROGRAMS**

The Clinton PARCS organization is looking for sponsors to help with the upcoming community events and programs for the Clinton City Recreation Department.

Clinton PARCS is a tax-exempt, non-profit 501(c)(3) organization that has been formed to facilitate and support Clinton City Corporations officially recognized boards, committees and groups as follows: Arts Board, Heritage Days Committee, Parks Advisory Board, CERT, Youth City Council, and the Recreation, Police, Fire, and Parks Departments. The Clinton PARCS organization is committed to providing positive parks, arts, recreation and community activities to the citizens of Clinton City.

Our goal in creating sponsorship opportunities through Clinton PARCS is to give local businesses a chance to partner with us in creating exceptional events and programs for the community. With this in mind, we want to bring all partners together to provide a memorable, positive and lasting experience for all involved.

We would ask that you consider becoming one of our sponsors. As a sponsor, you will receive positive media attention from your association with the Clinton City Recreation Department. Corporate sponsors such as you, allow us to offer the best possible community events and programs that citizens can enjoy.

We have included a sponsorship options sheet and detailed community events and programs list. If you are interested in becoming a sponsor for one of the Clinton City Recreation Departments events or programs, please fill out the Sponsor Confirmation Form and mail it along with your donation to the address listed on the form by June 12, 2020. Thank you in advance for taking the time to review our sponsorship proposal package. If you have any questions feel free to contact us at 801-614-0780.

### **SPONSORSHIP OPTIONS**

▪ Partner	Sponsor entire event
▪ Diamond Plus	\$5,000 plus
▪ Diamond	\$5,000
▪ Platinum	\$2,500
▪ Gold	\$1,000
▪ Silver	\$500.00
▪ Bronze	\$250.00
▪ Event Friend	\$50.00-250.00

### **SPONSORSHIP OPTIONS INCLUDE:**

#### **Partner**

- Naming rights of the event  
“Coombs Orthodontics Movie in the Park”

#### **\$1,000 +**

- Logo or business name printed on all goodie bags and participation shirts for Heritage Days Events
- Banner posted on the stage at Heritage Days
- Rights to post your business sign/logo at the event
- Sponsor recognition throughout the day from the main stage for the Heritage Days Celebration

#### **\$50-\$500**

- Rights to post your sign/logo at the event
- Sponsor recognition throughout the day from the main stage for the Heritage Days Celebration

### **EVENTS & PROGRAMS**

#### **Special Events**

Easter Egg Bash - April 11, attendees 2,000  
Halloween Walk - October 26, attendees 600  
Children's Choir - September-December, registrants 26  
Turkey Bowl - November 14, registrants 174  
Hunters Education - Monthly, registrants 68  
Lunch with the Mayor - Monthly, attendees 55

#### **Heritage Days Celebration**

Golf Tournament - July 10, registrants 128  
Car Show - July 10, attendees 300  
All Star Games - July 10, attendees 800  
5K, Walk, Kid's Dash - July 11, attendees 155  
Spray 'n Play - July 11, attendees 150  
Community Breakfast - July 11, attendees 200  
Parade - July 11, attendees 4,000  
Art, Photography & Quilt Exhibit - July 10-11, attendees 300  
Fireworks - July 11, attendees 5,000

#### **Youth Sports Programs**

Soccer – Spring Season, registrants 542 / Fall Season, registrants 237  
Baseball/Softball - April-July, registrants 513  
Contact Football - August-October, registrants 110  
Flag Football - August-October, registrants 130  
Jr. Jazz Basketball - November-March, registrants 472

#### **Adult Programs**

Men's and Co-ed Slowpitch Softball – Summer League, registrants 535 / Fall League, registrants 485  
Men's 5v5v5 Slowpitch Softball – Summer League, registrants 72 / Fall League, registrants 72  
Co-ed Kickball – Summer League, registrants 150 / Fall League, registrants 100  
Men's 5v5v5 Slowpitch Softball Tournament - Spring, registrants 90 / Fall, registrants 90  
Senior Citizens/Club 55 Luncheon - Monthly, attendees 90

#### **Summer Programs**

Summer Programs - June-July, registrants 274

# Sponsor Confirmation Form

Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Event Sponsorship Choice \_\_\_\_\_

Name Rights (if applicable) \_\_\_\_\_

Sponsorship Packages:

_____	Partner	Sponsor Entire Event	
_____	Diamond Plus	\$5,000 plus	
_____	Diamond	\$5,000	
_____	Platinum	\$2,500	
_____	Gold	\$1,000	Financial Contribution
_____	Silver	\$500.00	\$ _____
_____	Bronze	\$250.00	
_____	Event Friend	\$50.00-\$250.00	
_____	In Kind Donation	\$ _____	

Please mail Sponsor Confirmation Form and check to the address listed below by **June 12, 2020**:

*Clinton (PARCS)  
1651 West 2300 North  
Clinton, Utah 84015*

---

Clinton (PARCS)  
1651 W. 2300 N.  
Clinton, Utah 84015  
801-614-0780  
[clintonparcs@gmail.com](mailto:clintonparcs@gmail.com)