

2025

Clinton City Community Events

Sponsorship Opportunities



Contact us!



clintonparcs@gmail.com

For more information:



(801)614-0780

SPONSORS FOR OUR COMMUNITY EVENTS

The Clinton PARCS (Parks, Arts, Recreation, Community Syndicate) organization is looking for sponsors to help Clinton City and its officially recognized boards, committees, departments and groups provide upcoming community events for the citizens of the community.

Clinton PARCS is a tax-exempt, non-profit 501(c)(3) organization that has been formed to facilitate and support Clinton City Corporations officially recognized boards, committees and groups: RAP Tax Committee, Arts Committee, Parks Committee, CERT, City Council, Youth City Council, and the Recreation, Police, Fire and Parks Departments. The PARCS organization is committed to providing positive parks, art, recreation, and community activities to the citizen of Clinton City.

Our goal is creating sponsorship opportunities through the Clinton PARCS organization is to give local businesses a chance to partner with us in creating exceptional events and programs for the community. With this in mind, we want to bring all partners together to provide a memorable, positive and lasting experience for all involved.

We would ask that you consider becoming one of our sponsors. As a sponsor, you will receive positive media attention for your association with Clinton City Corporation and its officially recognized boards, committees and groups. Corporate sponsors such as you, allow us to offer the best possible community events that citizens can enjoy.

We have included a sponsorship options sheet and detailed community events list. If you are interested in becoming a sponsor for one of the events, please fill out and return the sponsorship form by **April 4, 2025** to be added to our Heritage Days Mailer. Thank you in advance for taking the time to review our sponsorship proposal package. If you have any questions feel free to contact us at (801)-614-0780.

COMMUNITY EVENTS



Special Events

Easter Hop - April, 1,000 attendees

Working Wheels - August, 800 attendees

Halloween Walk - October, 2,000 attendees

Children's Choir - September, 30 registrants

Turkey Bowl - November, 174 registrants

Turkey Trot - November, 117 registrants

Blitzen Bash - December, 800 attendees

Lunch with the Mayor - Monthly, 55 attendees

Club 55 Senior Luncheon - Monthly, 90 attendees



COMMUNITY EVENTS

Heritage Days Celebration

Golf Tournament - 128 Registrants

Swim Night - 1,000 Registrants

Car Show - 300 Attendees

5K, Walk, Kid's Dash - 155 Attendees

Pickleball Tournament - 75 Registrants

Disc Golf Tournament - 50 Registrants

Family Night Dinner and Activities - 800 Attendees

Movie Night - 340 Registrants

Parade and Bike Parade - 70 Registrants, 4,000 Attendees

Art Display - 30 Registrants, 250 Attendees

Cornhole Tournament - 75 Registrants

Clinton Idol - 15 Registrants, 100 Attendees

Fireworks - 5,000 Attendees



SPONSORSHIP LEVELS

Contribution						
Benefits	Copper (Under \$500)	Bronze (\$500+)	Silver (\$750+)	Gold (\$1,000+)	Platinum (\$2,500+)	Partner (Entire Event)
Logo featured on the City's website	✓	✓	✓	✓	✓	✓
Logo featured on City newsletter	✓	✓	✓	✓	✓	✓
Highlights on social media platforms		✓	✓	✓	✓	✓
Logo featured on advertising material		✓	✓	✓	✓	✓
Verbal acknowledgement during event			✓	✓	✓	✓
Opportunity to distribute promotional material			✓	✓	✓	✓
Logo displayed at event				✓	✓	✓
Rights to post your business sign/logo at event				✓	✓	✓
Free booth space provided at event				✓	✓	✓
Logo on registration site					✓	✓
Logo printed on event swag					✓	✓
Opportunity to present a brief message at the event					✓	✓
Logo printed on sportsmanship showcase shirts						✓
One-time naming rights of an event						✓



Sponsorship Confirmation Form 2025

Company/Organization Name _____

Contact Name _____ Title _____

Phone _____ E-mail _____

Mailing Address _____

City/State/Zip _____

Event Sponsorship Choice _____

Name Rights (if applicable) _____

Social Media Handles (if applicable) _____

Sponsorship Levels:

_____	Copper	Under \$500
_____	Bronze	\$500+
_____	Silver	\$750+
_____	Gold	\$1,000+
_____	Platinum	\$2,500+
_____	Partner	Entire Event

Please mail Sponsor Confirmation Form and check to the address listed below by _____

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